



FOR IMMEDIATE RELEASE:
April 4, 2016

13th ANNUAL PORK & BREW BBQ STATE CHAMPIONSHIP RETURNS TO SANTA ANA STAR CENTER 4TH OF JULY WEEKEND

TICKETS ON SALE TODAY, APRIL 4th at 10am

(Rio Rancho, NM) – The 13th Annual Pork & Brew and New Mexico BBQ State Championship will return to the Santa Ana Star Center July 2nd – 4th. Bringing together the best BBQ vendors from around the region, this three-day festival featuring BBQ, local beer, live music and interactive family activities will be one of the biggest events of the summer. Returning to the event will be Galloping Grace Youth Ranch, showcasing a petting zoo and pig races throughout the weekend.

“It’s amazing how this event has grown over the years,” said Rio Rancho Mayor, Gregg Hull. “Food events have become very popular in recent years, but Rio Rancho has been putting on one of the best food festivals in New Mexico for years. In many ways, Pork & Brew is New Mexico’s Original Food Festival and we are very proud to play host.”

This year’s 13th Annual Pork & Brew, presented by the Santa Ana Star Casino and hosted by the Rio Rancho Convention and Visitors Bureau, will feature an indoor/outdoor format, ensuring the 15,000 expected attendees can enjoy all the festival has to offer rain or shine. This year’s event will again feature some of New Mexico’s breweries with the likes of Tractor Brewing Company, Red Door Brewing Company, and local Rio Rancho favorite, Cazuelas Brewery. Over twenty different microbrews will be on tap throughout the event. For the beer enthusiasts, there will be an expanded seating area with live, local music throughout each day. This is quite possibly the best way to spend your 4th of July weekend this summer in New Mexico. Between chomps of fantastic BBQ, you can check out local arts and crafts, burn off some calories by dancing to live music and even take the kids for a face painting and a few trips through the bouncy houses. There will also be kid’s watermelon and adult pie eating contests twice daily.

Times for the 13th Annual Pork & Brew are as follows: Saturday, July 2nd and Sunday, July 3rd 11am - 7pm. Monday, July 4th 11am - 5pm.

Tickets can be purchased by calling 888.694.4849, online at www.SantaAnaStarCenter.com, in person at the Don Chalmers Ford Box Office at Santa Ana Star Center, or Santa Ana Star Casino Players Club. Tickets are \$6 for adults while kid’s tickets (4-12) and seniors (65+) can be purchased for \$4, children 3 and under get in FREE! For updates on the event visit: <https://www.facebook.com/SASCRioRancho/>

BBQ COMPETITION

Do you like man the grill? Come to Pork & Brew and compete against some of the best in the country. Pork & Brew also includes a BBQ competition, where anyone can compete. Celebrity chef, Johnny Trigg competed in the event last year and will be back again. Trigg appeared in the first two series of TLC reality television show BBQ Pitmasters. The competition is a great way to test your BBQ skills against the best, while enjoying time with friends and family. The competition is sanctioned by the Kansas City Barbeque Society and the meat categories include: Chicken, Pork Ribs, Pork, and Beef Brisket. The ultimate prize is to be named Grand Champion and to get a big piece of the \$10,000 purse. For more information on how to compete contact Greg Pena at gpena@rrnm.gov or 505-891-7342.

Pork & Brew has become one of the largest annual events in New Mexico and winners of the BBQ Championship will advance to participate in the American Royal in Kansas City, MO, The Jack Daniel’s World Championship Invitational Barbecue in Lynchburg, TN, and the World Food Championships in Kissimmee, FL.

SPONSORSHIP

Pork & Brew is an excellent way to advertise your product or business. Attendance for Pork & Brew is approximately 15,000 people year in and year out. For sponsorship information, contact Jennifer James at jjames@santaanastarcenter.com or 505-891-7338.

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