



## SESAME STREET LIVE “ELMO MAKES MUSIC” TAKES THE STAGE IN RIO RANCHO *Fun and Furry Musicians Perform at Santa Ana Star Center on April 28-30*

**RIO RANCHO, NM (Jan. 13, 2017)** – Mark your calendar for a musical event like no other—monsters making music! Elmo, Abby Cadabby, Big Bird and all their *Sesame Street* friends are taking to the stage to share their love of music in **Sesame Street Live “Elmo Makes Music”** at Santa Ana Star Center on April 28-30. Tickets for all four performances are on sale now.

Jenny, an enthusiastic new music teacher, arrives on Sesame Street only to discover that her instruments are missing. Jenny’s new Muppet friends quickly come to the rescue and discover instruments they never knew existed...rubber duckies, trash can lids and even cookie jars. Elmo, Abby Cadabby and friends teach children that everyone can make and enjoy beautiful music together.

Like television’s *Sesame Street*, each **Sesame Street Live** production features timeless lessons for all ages. Through the razzle-dazzle of this Broadway-quality musical production, children learn about patience, acceptance and teamwork. The universal appeal of a **Sesame Street Live** production continues long after preschool. Adults will appreciate the high-tech stagecraft, cleverly written scripts, and music they’ll recognize and enjoy sharing with children, such as “The Hustle,” “You Should Be Dancing” and “Rockin’ Robin.” “Elmo Makes Music” features nearly two dozen songs, including classics that children will love to sing along with such as “Elmo’s World” and “The Alphabet Song.”

**What:** Sesame Street Live "Elmo Makes Music" coming to Rio Rancho!

<b>When:</b>	Friday	April 28	6:30 p.m.
	Saturday	April 29	10:30 a.m. and 2:00 p.m.
	Sunday	April 30	2:00 p.m.

**Where:** Santa Ana Star Center  
3001 Civic Center  
Rio Rancho, NM 87144

**Tickets:** \$21.00 and \$26.00. A limited number of \$32.00 Gold Circle seats and \$62.00 Sunny Seats\*\* are also available. Prices include a facility fee of \$4.00. Additional fees and special offers may apply.

\*\*The Sunny Seats package features premium show seating and a pre-show Meet & Greet with two Sesame Street Live friends, including Elmo!

Tickets are available online at [www.santaanastarcenter.com](http://www.santaanastarcenter.com). To charge tickets by phone, please call 888-694-4849. To order tickets in person, visit the Don Chalmers Ford Box Office at Santa Ana Star Center. For more information, please visit [www.sesamestreetlive.com](http://www.sesamestreetlive.com). Become a fan of Sesame Street Live on [Facebook](#), [Twitter](#), and [Instagram](#).

### ABOUT SESAME WORKSHOP

Sesame Workshop is the nonprofit educational organization that revolutionized children’s television programming with the landmark *Sesame Street*. The Workshop produces local *Sesame Street* programs, seen in over 150 countries, and other acclaimed shows to help bridge the literacy gap including *The Electric Company*. Beyond television, the Workshop produces content for multiple media platforms on a wide range of issues including literacy, health and military deployment. Initiatives

meet specific needs to help young children and families develop critical skills, acquire healthy habits and build emotional strength to prepare them for lifelong learning. Learn more at [www.sesameworkshop.org](http://www.sesameworkshop.org).

#### **ABOUT VSTAR ENTERTAINMENT GROUP**

VStar Entertainment Group is one of the nation's leading multi-concept media and entertainment platforms and producer of family-friendly consumer shows and events, with an extensive background presenting and promoting more than 36,000 performances worldwide over the past 37 years. Headquartered in the Twin Cities, VStar Entertainment Group was founded in 2015 following an acquisition of VEE Corporation, one of the most experienced and respected names in family-friendly entertainment, and Blue Star Media, a leader in event production and promotion. VStar Entertainment Group also provides turnkey, in-house solutions for agencies, brands, corporations and marketing experts serving the event, sports and experiential industries. For more information, including current touring shows and a complete list of service offerings, please visit [www.vstarentertainment.com](http://www.vstarentertainment.com).

#### **ABOUT SPECTRA BY COMCAST SPECTACOR**

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra's expertise is embodied within three main divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor also owns and operates the National Hockey League's Philadelphia Flyers and the Wells Fargo Center venue. Visit us at [ComcastSpectacor.com](http://ComcastSpectacor.com), [PhiladelphiaFlyers.com](http://PhiladelphiaFlyers.com) and [WellsFargoCenterPhilly.com](http://WellsFargoCenterPhilly.com) for more information.

**###**

#### **Show Publicity Contact**

Lindsey Rose  
612.562.4477  
[lindseyr@vstarentertainment.com](mailto:lindseyr@vstarentertainment.com)

#### **Venue Contact:**

Zack Orr | Director of Marketing | Santa Ana Star Center  
[zorr@santaanastarcenter.com](mailto:zorr@santaanastarcenter.com) | 505-891-7302

**Interviews, photography, b-roll and additional press materials are available upon request.**