



## **SPECTRA BY COMCAST SPECTACOR TO AWARD ONE LUCKY FAN TWO TICKETS TO EVERY EVENT IN 2017 AT SANTA ANA STAR CENTER**

*Fans can enter once-in-a-lifetime 'The Big Ticket' sweepstakes Presented by American General Media, now at [www.SantaAnaStarCenter.com](http://www.SantaAnaStarCenter.com)*

**(RIO RANCHO, NM, December 20, 2016)** – Spectra by Comcast Spectacor, which provides Venue Management, Food Services & Hospitality, and Ticketing & Fan Engagement at Santa Ana Star Center, announced today *The Big Ticket* sweepstakes, returns for the third consecutive year. *The Big Ticket* sweepstakes presented by American General Media, will award one lucky fan with two tickets to every public ticketed event and one VIP Parking Pass to each of those events at Santa Ana Star Center in 2017.

Fans can enter the sweepstakes, beginning at 8:00 AM (MST) on Tuesday, December 20, 2016 to Monday, January 2, 2017 at 11:59 PM (MST), online at [www.SantaAnaStarCenter.com](http://www.SantaAnaStarCenter.com) by clicking on *The Big Ticket* sweepstakes banners, buttons and/or links to access the online entry form for the Sweepstakes. All entries will be collected until Monday, January 2, 2017 at 11:59 PM.

“At Spectra, we’re always looking for ways to enhance the customer experience,” said Spectra’s, Shane Cadwell, General Manager of Santa Ana Star Center. “This contest is designed to increase our VIP Club email database along with traffic to our social media platforms, while giving fans a chance at winning tickets to every event in our venue. We see this as a tremendous way of effectively marketing our events and the facility. This is our third time holding this contest, and several other Spectra venues have implemented this sweepstakes in their markets with incredible results.”

The Big Ticket sweepstakes will include tickets to concerts, family shows, sporting events and more. The 2017 calendar year will include a number of world-class entertainment including, Toughest Monster Trucks, New Mexico State vs. Northern New Mexico basketball game, Jeff Dunham, Cirque du Soleil presents OVO, Chris Tomlin Worship Night in America and additional yet to be announced events.

The winner will receive two (2) tickets to each ticketed event held at Santa Ana Star Center in 2017, plus one (1) VIP Parking Pass for each of those events.

For more information on the giveaway and official rules, visit <http://www.SantaAnaStarCenter.com>.

### **ABOUT SPECTRA BY COMCAST SPECTACOR**

Spectra by Comcast Spectacor is the expert in hosting and entertainment, partnering with over 300 clients at 400 global properties to create memorable experiences for millions of visitors every year. Spectra’s expertise is embodied within three main divisions: Venue Management (formerly Global Spectrum), Food Services & Hospitality (formerly Ovations Food Services), and Ticketing & Fan Engagement (formerly Paciolan). Learn more at [SpectraExperiences.com](http://SpectraExperiences.com).

Comcast Spectacor is part of Comcast Corporation, a Fortune 50 media and technology company that operates Comcast Cable and NBCUniversal. Headquartered in Philadelphia, Pa., Comcast Spectacor also owns and operates the National Hockey League’s Philadelphia Flyers and the Wells Fargo Center venue. Visit us at [ComcastSpectacor.com](http://ComcastSpectacor.com), [PhiladelphiaFlyers.com](http://PhiladelphiaFlyers.com) and [WellsFargoCenterPhilly.com](http://WellsFargoCenterPhilly.com) for more information.

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**The Big Ticket Sweepstakes  
December 20, 2016 – January 2, 2017  
Official Rules**

**NO PURCHASE OR OBLIGATION NECESSARY TO ENTER OR WIN. VOID OUTSIDE NM AND WHERE PROHIBITED.**

- 1. ELIGIBILITY:** The Big Ticket Sweepstakes (the “Sweepstakes”) is open only to entrants who are legal residents of New Mexico, 21 years of age or older as of the date of entry. The following persons are not eligible to enter or win: employees of Global Spectrum, L.P. (“GSLP”), AGM-Nevada LLC (collectively, “Sponsors”) and each of their respective parents, affiliates and subsidiaries and the advertising and promotion agencies and Prize Providers (as defined below) and the immediate families (spouse, parents, siblings and children and their respective spouses, regardless of where they reside) and members of the households, whether or not related, of each of the above. The Sweepstakes is subject to all applicable federal, state and local laws.
- 2. HOW TO ENTER:** The Sweepstakes will commence on Tuesday, December 20, 2016 upon posting of the Official Rules and end on Monday, January 2, 2017 at 11:59:59 p.m. Mountain Time (“MT”). To enter, follow the directions provided to complete the online entry form at [www.SantaAnaStarCenter.com](http://www.SantaAnaStarCenter.com) and submit electronically. By successfully transmitting a completed online entry form as directed, you will be entered in the Sweepstakes. **LIMIT ONE (1) ENTRY, PER PERSON.** Additional entries beyond the specified limit will be void. GSLP’s computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries generated by script, macro or other automated means and entries generated by any other means which subvert the entry process will be void. Entrants must fully complete and submit all non-optional data requested on the online entry form to be eligible. Incomplete and/or inaccurate entries are void. No entries will be acknowledged or returned.
- 3. DRAWING:** Entries must be received no later than 11:59:59 p.m. MT on Monday, January 2, 2017, to be eligible for the drawing. One (1) potential winner will be drawn at random on or about Tuesday, January 3, 2017, from among all eligible entries received. Sponsors reserve the right to delay the drawing. The potential winner will be notified via email and/or telephone (in Sponsors’ discretion). The potential winner must respond to such notification within forty-eight (48) hours, or he/she will forfeit the Prize (as defined below) and, at Sponsors’ sole discretion and time permitting, an alternate potential winner will be drawn at random from among all remaining eligible entries. The potential winner will be required to execute and return, prior to and as a condition of receiving the Prize, an affidavit of eligibility and liability release and, except where prohibited by law, a publicity release. The potential winner must return such releases within two (2) days of date of issuance. Failure to comply with these Official Rules will cause the Prize to be forfeited and, at Sponsors’ sole discretion and time permitting, awarded to an alternate potential winner to be randomly drawn from among all remaining eligible entries. Odds of winning the Prize depend on the number of eligible entries received for the drawing. If (i) the potential winner does not respond to the Prize notification within the timeframe stated, (ii) the Prize notification is returned as undeliverable, (iii) the potential winner declines his or her Prize, or (iv) the potential winner fails to return all required documents within the timeframe stated, it will result in Prize forfeiture and the



disqualification of such potential winner and, at Sponsors' sole discretion and time permitting, an alternate potential winner may be drawn by random drawing from among all remaining eligible entries.

4. DESCRIPTION OF PRIZE(S): One (1) prize (hereinafter, the "Prize"): The winner will receive (A) two (2) tickets to events taking place at the Santa Ana Star Center for one (1) year, beginning Friday, January 6, 2017 and concluding January 5, 2018, consisting of two (2) tickets to approximate twenty (20) concerts and/or events and (B) one (1) VIP parking pass to each of those ticketed events at Santa Ana Star Center from January 6, 2017 to January 5, 2018. The Approximate Retail Value ("ARV") of the Prize is estimated at \$1,500. The ARV of the Prize may fluctuate based on ticket availability, seat location and booking of additional events. The Prize includes the events listed above and as well as any additional ticketed events taking place at the Santa Ana Star Center between January 6, 2017 and January 5, 2018. For events with more than one performance, tickets will only be awarded for one performance. Specific event dates are at the sole discretion of Sponsors and subject to limitations and special conditions. No date substitutions will be permitted. The Prize is awarded "as is" with no warranty or guarantee, either express or implied by Sponsors. The Prize is not transferrable and no substitutions or cash redemptions are allowed, except by Sponsors which reserve the right to substitute the Prize (or any component thereof) with one of comparable or greater retail value at their sole discretion. Resale of the Prize or any portion of the Prize is prohibited. All costs and expenses not stated herein as being provided in connection with the redemption, receipt and/or use of the Prize are the responsibility of the winner, including, but not limited to, transportation, accommodations and meals, and all federal, state and local taxes. Sponsors shall have no responsibility or liability for cancellations, delays, or any other change by any company or person providing any element of the Prize (each a "Prize Provider") due to reasons beyond Sponsors' control, and are not responsible or liable for any expenses incurred as a consequence thereof. Dates and/or times of events are subject to change. Events are subject to cancellation. Tickets are subject to certain terms and conditions as specified thereon and by applicable issuer. All Prize details are at Sponsors' sole discretion.

5. ADDITIONAL TERMS: By entering, entrants agree to abide and be bound by these Official Rules and the decisions of Sponsors, which are final and binding in all matters relating to this Sweepstakes. Entries will be declared made by the authorized account holder of the email address submitted at the time of entry and he/she must comply with these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to an email address by an Internet access provider, online service provider or other organization (e.g., business, education, institution, etc.) responsible for assigning email addresses for the domain associated with the submitted email address. Released Parties (as defined below) are not responsible for lost, late, incomplete, inaccurate, stolen, misdirected, illegible, undelivered or garbled entries or email; or for entries not received due to lost, failed, delayed or interrupted connections, including Internet Service Provider (ISP), Web-server, network, cable, server, satellite, phone-line connections or miscommunications, or other electronic malfunctions, computer or telephone, hardware or software failures, malfunctions, or garbled or jumbled transmissions. Released Parties are not responsible for any other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Sweepstakes, including, without limitation, errors or difficulties which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the Prize, the cancellation or postponement of any event or in any Sweepstakes-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Sweepstakes. Released Parties are not responsible for injury or damage to entrants' or to any other person's computer related to or resulting from participating in this Sweepstakes or downloading materials from or use of the web site.



Persons who tamper with or abuse any aspect of the Sweepstakes or website or who are in violation of these Official Rules, as solely determined by Sponsors, will be disqualified and all associated entries will be void. Sponsors reserve the right, in their sole discretion, to cancel or suspend the Sweepstakes should virus, bugs, unauthorized human intervention, or other causes, in Sponsors' sole opinion, corrupt or impair the administration, security, fairness or proper operation or play of the Sweepstakes, and, in the event of termination, draw the winner from all non-suspect, eligible entries received prior to action taken. All entries become the property of Sponsors and will not be returned. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE ASSOCIATED WITH THIS SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSORS AND/OR THEIR AGENTS RESERVE THE RIGHT TO DISQUALIFY AND SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY PERSON OR PERSONS RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

**If due to a printing, production or other error, more Prizes are claimed than are intended to be awarded, the intended Prize will be awarded in a random drawing from among all verified and validated Prize claims received. No more than the stated number of Prize(s) will be awarded.**

6. WINNER'S LIST: For the name of the winner (available after January 3, 2017), send a self-addressed envelope, with your request, to: Marketing c/o Santa Ana Star Center, 3001 Civic Center Circle NE, Rio Rancho, NM 87144 to be received prior to March 30, 2017.
7. PUBLICITY: The winner acknowledges and agrees that as a condition of winning, if legally permissible, Sponsors and their respective designees have the right to use his/her name, likeness, photograph, voice, city and state of residence and Prize information for advertising and promotional purposes in any and all media now known or hereafter devised, worldwide in perpetuity, without further compensation, authorization, remuneration or notification.
8. TAXES: All applicable local, state and federal taxes are the sole responsibility of the winner.
9. LIABILITY: Entrants, by entering the Sweepstakes, agree that Sponsors and each of their respective parents, subsidiaries and affiliates and the advertising and promotion agencies and Prize Providers and all of their respective agents, employees, directors and officers (collectively, "Released Parties"), will have no liability whatsoever for and shall be held harmless by entrants against, any injuries, losses or damages of any kind, including death, to persons, or property incurred in connection with or resulting, in whole or in part, directly or indirectly from acceptance, possession or use/misuse of the Prize (including any travel or activity related thereto) and/or participating in this Sweepstakes.
10. USE OF DATA: Sponsors will be collecting personal data about entrants online in accordance with GSLP's privacy policy, which can be found at url: <http://www.comcastspectacor.com/privacy-policy/>. Please review GSLP's privacy policy. By participating in the Sweepstakes, entrants hereby agree to GSLP's collection and usage of their personal information and acknowledge that they have read and accepted GSLP's privacy policy.
11. The decisions of Sponsors will be final and binding in all matters pertaining to the Sweepstakes. Sponsors reserve the right to correct any and all printing, typographical or mechanical errors.
12. DISPUTES; GOVERNING LAW: The parties waive all rights to trial in any action or proceeding instituted in



connection with these Official Rules, including, without limitation, the Sweepstakes. Any controversy or claim arising out of or relating to these Official Rules and/or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the JAMS ADR. Any such controversy or claim shall be arbitrated on an individual basis, and shall not be consolidated in any arbitration with any claim or controversy of any other party. The arbitration shall be conducted in the Commonwealth of Pennsylvania.

THESE OFFICIAL RULES AND THE INTERPRETATION OF ITS TERMS SHALL BE GOVERNED BY AND CONSTRUED IN ACCORDANCE WITH THE LAWS OF THE COMMONWEALTH OF PENNSYLVANIA WITHOUT REGARD TO ITS CONFLICTS OF LAWS RULES. For any matters which are not subject to arbitration as set forth in these Official Rules and/or in connection with the entering of any judgment on an arbitration award in connection with these Official Rules and/or the Sweepstakes, the parties irrevocably submit and consent to the exclusive jurisdiction and venue of the state and federal courts located in or closest to Philadelphia, PA. The parties agree not to raise the defense of forum non conveniens.

13. SPONSORS: Global Spectrum, L.P., 3001 Civic Center Circle NE, Rio Rancho, NM 87144; AGM-Nevada LLC, 1400 Easton Dr., Suite 130, Bakersfield, CA 93309.