

**FOR IMMEDIATE RELEASE:
May 7, 2018**

PORK & BREW RETURNS TO SANTA ANA STAR CENTER FOR THE 15TH YEAR

TICKETS ON SALE TODAY, May 7th at 10am

(Rio Rancho, NM) – Pork & Brew *presented by Santa Ana Star Casino* will return to the Santa Ana Star Center for the 15th year, June 29th – July 1st. ***New Mexico's ORIGINAL Food Festival*** will bring together the best BBQ vendors from around the region! This three-day event featuring BBQ, local craft beer, live music and interactive family activities will be one of the biggest events of the summer. Returning to the event will be Galloping Grace Youth Ranch who will showcase a petting zoo and pig races throughout the weekend. Some new entertainment coming to Pork & Brew will be the New Mexico Gunfighter's Association who will be having daily performances of Old West skits and shootouts.

"Rio Rancho's signature event, Pork & Brew, will return to the Santa Ana Star Center, June 29 - July 1. This will mark the 15th year for an event that has garnered national recognition as one of the best BBQ events in the country," said Rio Rancho Mayor Gregg Hull. "With plenty of BBQ, fair food, and local beer available, I invite everyone to come and see why Pork & Brew was named 'Event of the Year' by the New Mexico Hospitality Association."

This year's 15th Annual Pork & Brew, presented by Visit Rio Rancho and hosted by the Santa Ana Star Center, will feature an indoor/outdoor format, ensuring the 15,000 expected attendees can enjoy all the festival has to offer rain or shine. This year's event will again feature some of New Mexico's breweries with the likes of Tractor Brewing Company, Red Door Brewing Company, and local Rio Rancho favorite Cazuela's Brewery. Over twenty different microbrews will be on tap throughout the event. For the beer enthusiasts, there will be an expanded seating area with live, local music throughout each day. One major change to this year's event is the elimination of "BBQ Bucks". Vendors will now be accepting cash and credit cards for payment. Between chomps of fantastic BBQ, you can check out local arts and crafts vendors and burn off some calories by dancing to live music. Kids can get in on the fun with face painting and a few trips through the bouncy houses. There will also be kid's watermelon and adult pie eating contests daily! Come see why Pork & Brew was named the 2017 'Event of the Year' by the New Mexico Hospitality Association!

Times for the 15th Annual Pork & Brew are as follows: Friday, June 29th 3pm-9pm, Saturday, June 30th 11am-7pm, and Sunday, July 1st 12pm-6pm.

Tickets can be purchased online at www.santaanastarcenter.com or at the Santa Ana Star Center box office. Tickets are \$6 for adults while kid's tickets (4-12) and seniors (65+) can be purchased for \$4, children 3 and under get in FREE! Our military members also receive a discounted ticket for \$4 as well! For updates on the event visit: www.santaanastarcenter.com or the Santa Ana Star Center & Visit Rio Rancho Facebook pages.

SPONSORSHIP

Pork & Brew is an excellent way to advertise your product or business. Attendance for Pork & Brew is approximately 15,000 people year in and year out. For sponsorship information, contact Mary Brown-Montanez mary_brown-montanez@comcastspectacor.com or 505-891-7338.

About Spectra Venue Management

Spectra's Venue Management division is the industry leader across a full range of services that impact the bottom-line success of public assembly venues, including marketing and sales, corporate partnerships, event booking, ticket services and box office management, customer service, operations and engineering and finance and administration.

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